

ASSOCHAM Menstrual Hygiene Excellence Awards 2024

Maximum Impact by a CSR Initiative in Menstrual Hygiene - Corporate/PSUs

PROFORMA FOR ENTRY

Note: Please maintain the word limit of up to 300 words for all the questions. Information/data need to mention in the below form as of 31st March 2024

1	Name of the Organisation
2	Sector & Type of Organisation
3	Name of the CSR Initiative that you want to nominate & also mention the operational duration of the initiative
4	Describe the Initiative and the total fund allocated towards its implementation
5	What specific problem/aspect within menstrual hygiene management does your initiative aim to address?
6	Describe your motivation behind the idea.
7	What was the primary objective of your CSR initiative in menstrual hygiene, and how does it align with your organization's values and goals?
8	Describe and quantify the target beneficiaries of your initiative and the specific communities or regions where it was implemented? Also specify the aspirational districts covered in this initiative, if any.
9	How did your initiative engage with local stakeholders, including community leaders, NGOs, government agencies, and beneficiaries, to ensure relevance and effectiveness?
10	Provide evidence of the impact and outcomes achieved by your CSR initiative, such as improvements in menstrual health outcomes, increased access to menstrual products, or enhanced menstrual hygiene education? Provide any necessary links/ references to support your answer.

11	Highlight the specific milestones/achievements pertaining to the initiative.
12	What are your organization's plans for further advancing menstrual hygiene initiatives as part of its CSR strategy, and how do you intend to build upon the impact achieved?

Submitted by:

Name & designation:	
Signature	
Email id & contact no	
Address	

Please send your entries along with your authorized signature at below-mentioned the address latest by 10th May 2024.

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Director & Head CSR

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